



**BREAKOUT**

# **Growth Strategies for Mobile App Marketers**

*Speaker: Kaitlyn Shimazaki from Tinuiti*

*Client Panelists*

- *Amanda Carvell from RetailMeNot*
- *Andrew Wells from DoorDash*



**BREAKOUT**

# **Growth Opportunities Beyond the Triopoly**

*Moderator: Chris Marpo from Quora*

*Panelists*

- *Madeline Pieratti, Trilogy Education*
- *Tatiana Morozova, MongoDB*
- *Rajiv Ragu, PerfectKeto*



Round tables  
East Hub = Paid Media



